

Woody's: Launch Mail Delivery Service....

A Lewis based haulier is establishing a pan-European parcel & mail delivery service, exporting from Lewis & Harris, that will go head to head in competition with the Royal Mail. David Wood, the proprietor of Woody's Express has launched a new mail delivery service that is; "more efficient and quicker" than what is currently on offer. The new service will also have a "track and trace" element which will be provided as a normal part of the service.

Forty five year old Dave Wood, better known as "Woody" said: "I am pleased to have joined in partnership with Hermes, Europe's largest parcel courier. For too long in the islands we have accepted a costly and cumbersome mail service. But now islanders and island businesses can turn to the services of a locally based company that will courier goods anywhere in the UK and beyond, at a competitive price. It's a reliable, dependable service, and as part of the fee, all customers will be given a barcode enabling them to "track and trace" their parcel. He said; "using the internet you can track where your goods are, and when they should reach their destination – this is a useful service and helps reduce the chances of parcels being mis-placed".

Using Woody's mail courier service, sending a 1kg package anywhere in the UK, will cost you £4.59. A 12kg parcel will set you back only £14.00. Dave Wood maintains that partnering one of Europe's most successful courier company's gives his own company instant credibility in what is a new service in his own well established business.

Woody's Express was established in the mid-1980's. Proprietor David Wood added ; "this is an additional service to what we're already providing from our depots in Stornoway, Inverness and Glasgow".

David Wood says that his company has grown over the past 20 years because of the combination of an exceptional workforce and a loyal customer base. Some of his existing customers have signed up and can't wait for the new courier service to begin.

Richard Davies, proprietor of Lewis based Wild West Beef Jerky commented; " having used Woody's services since our inception for all goods into the Island, I am delighted to have the same diligent service for exporting our produce. This is a major development for island based businesses. The track and trace element of this service will give my customers confidence and peace of mind sadly lacking with the current service".

One of the major exporters of the world renowned Stornoway black pudding, Derick Smith, of WJ Macdonald butchers of Francis Street Stornoway said; "I am delighted to endorse this new service. We've already used Woodys Mail – I am more than happy to say that we've a 100% success with our black pudding delivery across the UK".

Macleod & Macleod butchers of Stornoway who are also major players in the black pudding market said: "we got an exceptionally competitive price as usual from Woody's. We currently use Woody's service for our bulk black pudding deliveries and will not hesitate to use Woodys Mail for our internet pudding sales".